

Cedar Glade Brews

CABIN FEVER

Beer Festival

Hello Neighbors! We are very excited to share the news of our inaugural Cabin Fever Beer Festival happening on Saturday, February 28, 2026. We will offer 500 tickets for sale and expect 25 breweries from around the state. To make this happen, we are seeking sponsorships and hope you will consider the chance to be a first-time supporter. Please consider one of the many options. The sooner you get them in, the more we can promote you!

* SPONSORSHIP TIER OPTIONS *

Timber Titans (\$5000, limit 2)

- Named as a presenting sponsor
- Logo/name in priority placement on marketing and at event
- Social media spotlight with an interview
- 2-minute address to crowd at event
- Logo featured on event shirts
- Featured Sponsor Tent spot
- Item in the 275 VIP swag bags
- 16 VIP Cabin Fever tickets
- 8 breakfast vouchers
- Access to special lounge with VIP Brewers and a catered lunch

Axe Master (\$2500, limit 5)

- Logo/name on marketing and at event
- Social media spotlight with an interview
- Featured Sponsor Tent spot
- Item in the 275 VIP swag bags
- 8 VIP Cabin Fever tickets
- 4 breakfast vouchers

Log Splitter (\$1000, limit 10)

- Name on marketing and at event
- Social media spotlight
- Item in the 275 VIP swag bags
- 4 GA Cabin Fever tickets
- 2 breakfast vouchers

Kindling (\$500, unlimited)

- Name on marketing and at event
- Listed on social media sponsor post
- Item in the 275 VIP swag bags
- 2 GA Cabin Fever tickets

* OPPORTUNITIES FOR IN-KIND GIFTS *

- Cups (\$750)
- Ice
- CO2
- Tents
- Safe rides
- Security
- Shirts for brewers
- Hydration station
- Beer return (porta potties)
- Wristbands (\$500)
- Photo booth
- Entertainment/music

Donation amounts for these items can be combined with a monetary amount to meet one of the tiers above and receive all the added perks!

We thank you greatly for your consideration in supporting this new event. We are open to any suggestions for additional sponsorship ideas or creative ways to support.

Contact Jonathan Harmon at **615-668-2353** for questions and to join us!

-THE CABIN FEVER PLANNING CREW

A portion of the proceeds from this event support **Read To Succeed**, a 501C3 in Rutherford County that offers free literacy programs and events for adults and children to help improve their lives.